





INNOVATION

创新 | 思嘉

思嘉新材•创新生活 成为全球高性能复合新材料领先者



思嘉集团创新发展20年 而今迈步再启新征程 以技术创新、绿色发展为主旋律 深耕新材料与生态建材大市场 提供18大领域应用解决方案 为全球客户创造价值

20 Years of Innovation and Development of SIJIA Group
Now Start a New Journey
Focus on Technological Innovation and Green Development
Deeply Cultivate the New Material and Ecological Building Material Market
Provide Application Solutions in 18 Fields
Create Value for Global Customers

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思嘉集团创始人:林生雄 Lin Shengxiong, the founder of SIJIA Group

PREFACE **卷首语**

思嘉人:与时代同频而行

Sijiar: Keep pace with the times

"这是最好的时代,也是最坏的时代。"时代发展和科技进步日新月异,组织和个人不断迎来发展的新机遇;突发公共卫生事件、地区冲突等因素,也让发展不确定性上升。20多年来,思嘉集团在所有合作伙伴、社会各界朋友们的关心和支持下,以及在全体思嘉人的奋斗中,顺势而为,乘风破浪,不断达成新的发展成就,并检验出思嘉与时代同频发展的真理。

技术创新,把握时代发展命脉。掌握时代前沿核心技术,就是把握了发展的主动权。思嘉始终将技术创新摆在企业发展的首要位置,将技术研发团队培养与自主创新能力提升作为首要任务,并积极与国内外科研院所、高校开展产学研合作,以行业痛点、市场需求和前沿趋势为导向,持续提升核心竞争力。在全球市场的 PVC-Free 大潮流下,思嘉加强供应链绿色协作,与上下游合作伙伴共同探讨可循环趋势下的技术升级。

经营数字化,顺应时代发展潮流。以信息技术高速发展和产业加速变革为背景,思嘉通过分阶段实现业务经营数字化、业务横向/纵向高效协同、业务财务融合一体化和管理"精细化、利润化、标准化"目标,寻求向经营数字化方向跃迁升级,以数字化战略驱动集团整体效益提升,抢占新竞争维度的制高点。

产业建设,迎接时代发展新机。现代科技发展以新材料为支撑,新材料产业发展欣欣向荣。在市场战略、品牌战略驱动下,思嘉不断扩大国内和国际市场版图,并通过建设新产业园扩大产业规模,打造功能性新材料研发与产业化基地,向着更为广阔的未来蓝海奔流。

公益慈善,展现企业时代担当。近年来,思嘉集团为2千多人提供就业岗位,"光彩事业"助力精准 扶贫,"万企兴万村"助力乡村振兴,为贫困地区发展、乡镇建设、自然灾害救助、教育事业发展提供支 持。

峥嵘过去已经彪炳史册,璀璨当下正在不断延伸。愿思嘉人继续与时代同频而行,再创神奇。

"This is the best of times and the worst of times." The development of the times and the advancement of science and technology are changing with each passing day, and organizations and individuals are constantly embracing new opportunities for development; factors such as public health emergencies and regional conflicts also make development uncertain rise. For more than 20 years, with the care and support of all partners and friends from all walks of life, as well as the struggle of all Sijiar, SIJIA Group has followed the trend, braved the good and bad cases, continuously achieved new development achievements, and tested the truth that SIJIA keeps pace with the times.

Technological innovation, grasp the lifeblood of the development of the times. To master the cutting-edge core technology of the modern times is to grasp the initiative of development. SIJIA has always placed technological innovation at the top of the enterprise's development, taking the cultivation of technical R&D teams and the improvement of independent innovation ability as its top priority, and actively carried out

INNOVATION·SIJIA 创新 | 思嘉

industry-university-research cooperation with domestic and foreign scientific research institutions and universities, and continued to improve its core competitiveness guided by industry key points, market demand and frontier trends. Under the trend of PVC-free in the global market, SIJIA has strengthened the green cooperation of the supply chain and discussed the technology upgrading under the recyclable trend with upstream and downstream partners.

Digitization of operation follows the development trend of the times. Against the background of the rapid development of information technology and accelerated industrial transformation, SIJIA seeks to achieve the goal of "refinement, profit and standardization" by realizing the digitization of business operations, horizontal/vertical efficient business coordination, business and financial integration and "refined, profitable and standardized" management in stages. The direction of digitalization is leaping and upgrading, and the overall benefit of the group is driven by the digital strategy to seize the commanding heights of the new competition dimension.

Industrial construction meets new development opportunities of the times. The development of modern science and technology is supported by new materials, and the development of new materials industry is thriving. Driven by market strategy and brand strategy, SIJIA continuously expands domestic and international markets, expands industrial scale by building new industrial parks, builds functional new material R&D and industrialization bases, and rushes toward a broader blue ocean in the future.

Public welfare and charity, showing the responsibility of the enterprise era. In recent years, SIJIA Group has provided jobs for more than 2,000 people. The "Glorious Business" has helped targeted poverty alleviation, and the "Thousands Enterprises Prosper Thousands Villages" has helped rural revitalization, providing support for the development of poor areas, township construction, natural disaster relief, and education development. support.

The magnificent past has been shining in the annals of history, and the bright present is constantly extending. May Sijiar continue to keep pace with the times and create miracles again.

思嘉集团创始人:林生雄

Lin Shengxiong, the founder of SIJIA Group

集团简介

GROUP INTRODUCTION

走进思嘉 About Us

思嘉集团创始于 2002 年,以低碳减排设计与技术创新为核心,以功能性新材料为主导,致力于 引领行业生态产业链发展,为行业提供技术咨询与服务,为现代交通运输、医疗、建筑、户外休闲及 体育竞技等 18 个领域提供思嘉新材与思嘉超能芯建材产品,业务遍及全球 100 多个国家和地区。

SIJIA Group was founded in 2002, with low-carbon emission reduction design and technological innovation as the core, with functional new materials as the lead, and is committed to leading the development of the industry's ecological industry chain. SIJIA provides technical consulting and services for the industry, and provides SIJIA new materials and SIJIA super core building materials for 18 fields such as modern transportation, medical care, construction, outdoor leisure and sports competition, and our business covers more than 100 countries and regions around the world.



福建思嘉环保材料科技有限公司 FUJIAN SIJIA INDUSTRIAL MATERIAL CO.,LTD.



思嘉环保材料科技 (上海)有限公司 SIJIA NEW MATERIAL (SHANGHAI) CO.,LTD.

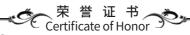


福建思嘉新材料科技有限公司 FUJIAN SIJIA NEW MATERIAL(Fuqing) CO.,LTD.

企业资质 Enterprise Qualification

顺改革开放而发展,应行业技术而创新,思嘉公司在发展的道路上硕果累累。

Developing in line with the innovation and the industry technology, SIJIA has made great achievements on the road of development.





国家级高新证书(福建思嘉)



国家级高新证书 (上海思嘉)



国家知识产权优势企业



福建省科技进步奖一等奖



国家火炬计划项目



国家火炬计划项目



体系认证 System Certification





ISO 9001 体系认证证书



ISO 14001 体系认证证书



ISO 45001 体系认证证书



能源管理体系认证证书



CE 认证证书



CE 认证证书



Floorscore 认证证书

创新历程

INNOVATION HISTORY

2002	福州思嘉工业园选址
	Fuzhou SIJIA industrial park was sited
2003	工业园建成并投产,开发第一代思嘉新材产品
	The industrial park was built and put into production to develop the first generation of Sijia new material products
2004	组建研发中心,通过国际标准认证
	Established R&D center, and passed international standard certification
2005	军用迷彩防水材料,荣获国家技术专利
	Military camouflage waterproof material, won the national technical patent
2006	开发充气艇、充气玩具、涉水防护服材料,国家级高新技术企业
	Developed inflatable boats, inflatable toys, wading protective clothing materials, national high-tech enterprise
2007	红泥沼气、运动地板、运动雪靴材料
	The red swamp air, sports flooring, sports snow boots material
2008	福建工业主要行业前十强单位、福建名牌产品,材料技术居国内领先水平
	Top 10 major industries of Fujian industries, Fujian famous brand products, material technology is at the leading domestic level
2009	福建省著名商标、福建省自主创新产品、福建省优秀新产品二等奖
	Fujian famous trademark, Fujian innovation products and Fujian second prize of excellent new product
	福州市市级企业技术中心、福州市知识产权示范企业
	Fuzhou municipal enterprise technology center, Fuzhou IPR demonstration enterprise
2010	产品入选国家火炬计划项目
	The products were selected into the national torch program projects
2011	材料技术达国际先进水平、福建省专利一等奖、福建省知识产权试点企业
	International advanced level of material technology, first prize of Fujian province patent, Fujian province intellectual property rights pilot enterprise
2012	国家火炬计划重点高新技术企业、福州市专家工作站、省级企业技术中心、福建省战略性新兴产业重点骨 干企业
	National torch program key high-tech enterprises, Fujian expert workstation, provincial enterprise technology center, Fujian province strategic emerging industries key backbone enterprises
2013	国家级守合同重信用企业、福建省优秀创新型企业、福建省优秀新产品一等奖、福建省科技进步三等奖
	National enterprise of abiding by contract and valuing credit, outstanding innovative enterprise of Fujian province, first prize of outstanding new product of Fujian, third prize of scientific and technological progress of Fujian province
2014	产品技术达国际先进水平、中国驰名商标
ZU17	The products reached the advanced international level famous trademarks of China

- **2015** 福建省科技奖、福建省名牌产品、全国模范职工之家、突破空间布材料技术 Fujian national technology awards, Fujian famous brand products, home of national model workers, breakthrough in drop stitch fabric material technology
- 2016空间布材料产品技术达国际先进水平The technology of drop stitch fabric products reached the leading level
- **2017** 福建省科技小巨人领先企业,进军地板行业 Fujian leading enterprise of the little giant in technology, entered the flooring industry
- 2018地板产品技术突破,零甲醛超能芯地板领先市场Breakthrough in flooring technology, super core flooring leaded the market
- **2019** 国家知识产权优势企业,法国迪卡依全球一级供应商,EUF 地板技术突破、TPU 医疗舱材料技术突破 National intellectual property advantage enterprise, global tier 1 supplier of Decathlon, breakthrough in EUF flooring technology, breakthrough in TPU medical cabin material technology
- 全国第一批疫情防控重点保障企业、福建省参与防疫的医用物品和生活物资重点企业、福建省绿色工厂、福建省科技进步一等奖、福建省单项冠军产品,TPU 材料开拓新应用领域
 The first batch of national key epidemic prevention and control key guarantee enterprises, key enterprises in Fujian province that participated in the epidemic prevention of medical and living materials, Fujian green factory, 1st prize of science and technology progress, and single champion product of manufacturing industry, TPU materials open up new application area
- 成立思嘉(福清)产业园、上海国际运营中心,开发碳晶石墙板、TPU 商用卷材,参与 2 项国家标准修订,牵头起草 1 项地方标准,空间布材料产量全球第一,产品项目入选福建省科技重大专项揭榜挂帅项目 Set up SIJIA (Fuqing) Industrial Park, Shanghai International Operation Center, developed ECR wallboard and TPU commercial roll, participated in the revision of 2 national standards, and led the drafting of one local standard. Output of double wall fabric ranked first in the world. The product project was selected as the leading project of the unveiling of major science and technology projects in Fujian Province
- 2022 思嘉集团成立 20 周年,获得国家企业技术中心、国家级专精特新"小巨人"企业、福州市研发中心职能总部企业认定,思嘉新材助力北京冬奥会、中国(珠海)航展,法国迪卡侬重点供应商,启动经营数字化管理升级项目

On the 20th anniversary of the establishment of SIJIA Group, it has been recognized as "National Enterprise Technology Center", "National Specialized and Special Little Giant Enterprise", and a functional headquarters enterprise of Fuzhou R&D Center. SIJIA New Materials has helped the Beijing Winter Olympics and China (Zhuhai) Air Show , a key supplier of Decathlon in France, launched a digital management upgrade project.

研发理念 R&D Philosophy

不断自主创新,坚持与时俱进;创造核心价值,追求卓越品质。

Innovate independently, keep pace with times, create core value, pursue excellent quality.











DB35/T 1969-2021 多层纤维布聚氯乙烯中空 复合材料气密性试验方法



DB35/T 1257-2012 红泥塑料厌氧发酵沼气 工程技术规范



GB/T 18426-2021 橡胶或塑料涂覆织物—低温 弯曲试验



GB/T 30314-2021 橡胶或塑料涂覆织物 耐磨性的测定 泰伯法



QB/T 5512-2020 框架式结构帐篷

集团发展规划:基础技术研究项目

Strategy and Development: Research on Basic Technology

创建全球领先的技术研发及产品检测中心;

Create a world-leading technology R&D and product testing center;

创建集团博士后工作站;

To create the group postdoctoral workstation;

创建产品技术工艺实训中心;

To create product technology training center;

创建思嘉管理学院;

To establish the SIJIA college of management;

创建五个技术研发及新产品中心;

To create five R&D and new product centers;

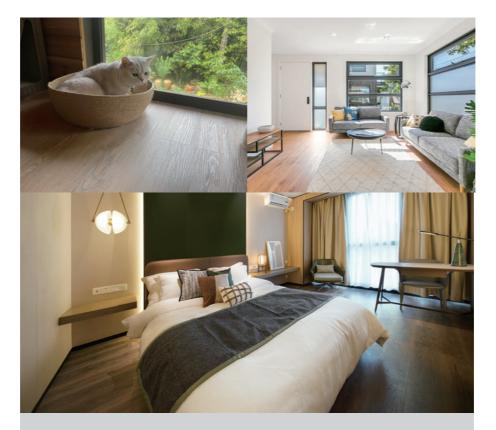
创建全球技术领先的地板检测实验室。

To create a global and leading technology flooring testing laboratory.



质优环保,阻燃标准符合欧盟 EN 13501、德国 DIN 4102 B1、法国 NF P 92-507 M2、美 国 NFPA 701、ASTM E84 A 级、CPAI-84、加 拿 大 CAN/ULC-S109、国 标 GB8624 B1 级; 抗 UV 符合 ISO4892-3 672H 4-5 级标准; 防霉抗菌符合美国 ASTM G21 0 级标准;符合 CE、ROHS2.0、REACh、EN71、ASTM 963、CPSIA、CA65 等国 际环保标准;生物兼容性符合 ISO 10993-5、-10 标准;食品接触级符合 FDA 21 CFR 175.300、(EU) No 10/2011、GB4806.7等标准。

High quality and environmental protection, flame retardant standards meet line with EU EN 13501, Germany DIN 4102 B1, France NF P 92-507 M2, US NFPA701, ASTM E84 A grade, CPAI-84, Canada CAN/ULC-S109, National standard GB 8624 B1; Anti-UV meets ISO 4892-3 672H 4-5 standard; Anti-mold and Anti-bacterial meets American ASTM G21 0 standard; Achieved international environmental standards such as CE, RoHS2.0, REACH, EN71, ASTM 963, CPSIA, CA65; ISO 10993-5, -10 standard; Food contact grade complies with FDA 21 CFR 175.300, (EU) No. 10/2011, GB4806.7, etc.



超能芯地板

ECORE ULTRA FLOORING

符合国际标准,产品质量分别通过国际标准 ISO10582、欧盟标准 EN649、EN13329、美国标准 ASTMF1066、ASTMF1700、国家标准 GB/T4085、GB/T 34440 等测试;环保性能分别通过美国 Floorscore、法国 A+、德国 AgBB、欧盟 CE、RoHS2.0、REACH 法则等认证;防火性能通过 EN13501、ASTME648、GB8624 等检测,均达到难燃 B1 级;声学性能通过 ISO140-8、ASTME492、ASTME989-06 等检测, \triangle IIC 最大可达到 24dB; 防霉抗菌通过 ASTMG21 检测最高可达 0 级;通过 ISO22196 认证,产品抗菌率高达 99.9%,并获得 Tick-Mark 证书。

In line with international standards, the product quality has passed the international standards such as ISO10582, EU standards EN649, EN13329, American standards ASTMF1066, ASTMF1700, national standards GB/T4085, GB/T 34440 and other tests; The environmental protection performance has been certified by American Floorscore, French A+, German AgBB, EU CE, RoHS2.0, REACH Law and so on. The fireproof performance has been tested by EN13501, ASTME648, GB8624 and so on, and the acoustic performance has been monitored by ISO140-8, ASTME492 and ASTME989-06, and the maximum IIC can reach 24dB; The antibacterial rate of the product is as high as 99.9% after passing the ASTMG21 test; The product has been certified by ISO22196, and the Tick-Mark certificate has been obtained.



符合国际标准,产品质量分别通过国际标准 ISO11833,欧盟标准 EN15102、EN15534,美国标准 ASTMD7031、ASTMD6662,国家标准 GB/T24137、GB/T22789 等标准检测;环保性能分别通过欧盟 CE、RoHS2.0、REACH 法则等认证;防火性能通过 EN45545、ASTME162、GB8624 认证,均达到难燃 B1 级;声学性能通过 ISO140-3、ASTME90、GB/T19889.3 等标准检测,R 最大可达到 20dB; 防霉抗菌通过 ASTMG21 检测最高可达 0 级;通过 ISO22196 认证,产品抗菌率高达 99.9%,并获得 Tick-Mark 证书。

In line with international standards, product quality has passed the international standards such as ISO11833, EU standards EN15102, EN15534, American standards ASTMD7031, ASTMD6662, national standards GB/T24137, GB/T22789 and other standards. Environmental performance has been certified by EU CE, RoHS2.0, REACH rules and so on; The fireproof performance has been certified by EN45545, ASTME162 and GB8624, and all reach the level of B1; The acoustic performance was monitored by ISO140-3, ASTME90, GB/T19889.3 and other standards, and the maximum R value can reach 20dB. The anti-mildew and antibacterial test can reach level 0 at most through the ASTMG21 test; through the ISO22196 certification, the antibacterial rate of the product was as high as 99.9%, and the Tick-Mark certificate was obtained.

产品应用

PRODUCT APPLICATION

材料事业部 FABRIC DIVISION









LEISURE LIFE













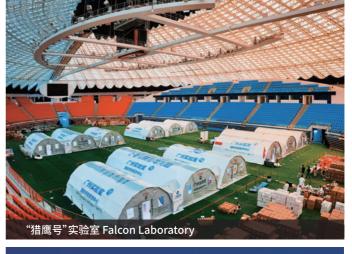
户外生活

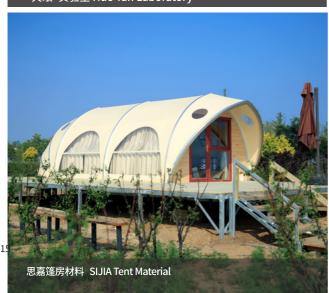
OUTDOOR LIFE

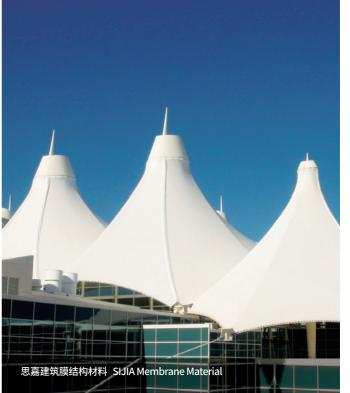
CREATIVE SPACE



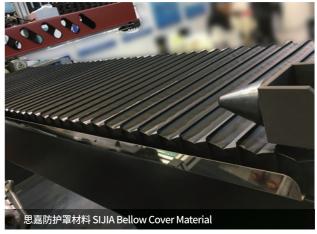


















创新生活

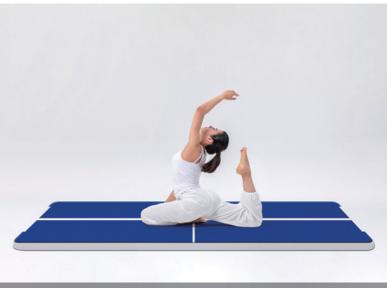
INNOVATIVE LIFE











空间布材料 - 瑜伽垫 Double Wall Fabric - Yoga Mat

ECO-FRIENDLY

绿色环保





HEALTHY LIFE

健康生活





















工业布事业部

INDUSTRIAL FABRIC DIVISION









网布织造

FABRIC MANUFACTURE





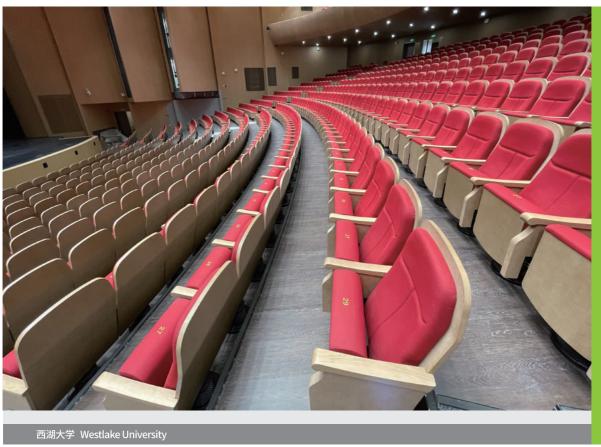


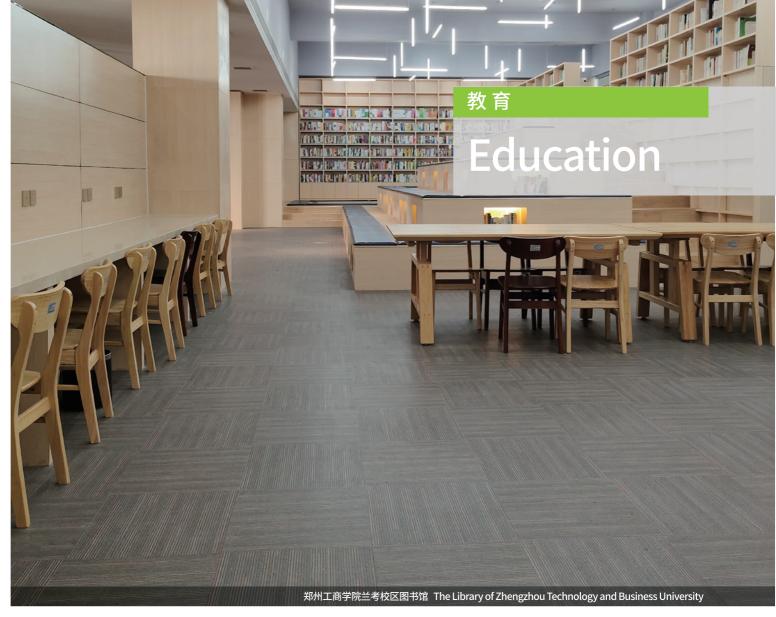


超能芯建材事业部 SIJIA Eco Building Material Divison 政务 Government 山东省青岛市平度市人民大会堂项目 People's Great Hall in Qingdao







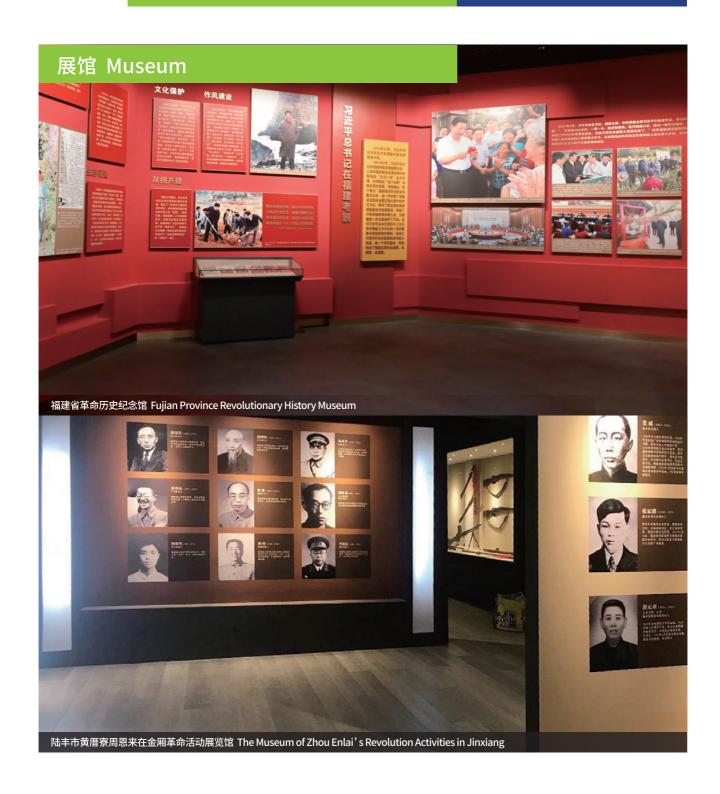






CASE STUDY

重点工程案例

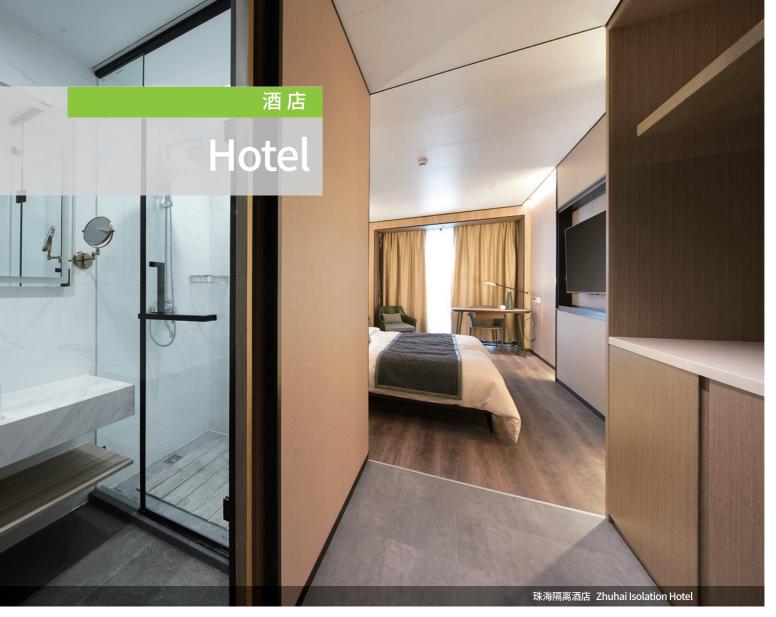
































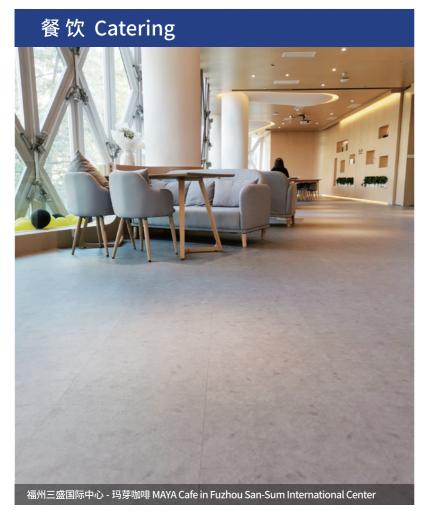




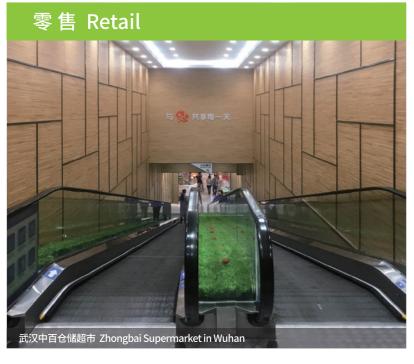














服务全球客户

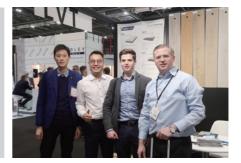
SERVE GLOBAL

CUSTOMERS













PROFESSIONAL





SERVE









GLOBAL CUSTOMERS

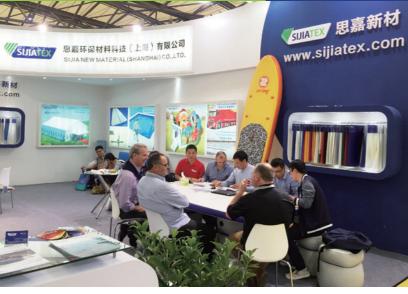




PROMOTE

COMMUNICATION &LEARNING

促进交流学习







社会责任

SOCIAL RESPONSIBILITY



可持续管制方针 Sustainable Control Policy

思嘉主要从事研发、制造与销售环保功能性新材料产品及延伸零甲醛超能芯地板、碳晶石墙板产品业务。因为产品的环保性能及广泛的应用领域,集团客户遍布全球 100 多个国家及地区。作为对社会负责的企业公民,集团建立可持续发展的商业模式,通过实行环境、社会及管制正常,有效管理相关可持续发展议题的影响。

SIJIA is principally engaged in the research, development, manufacture and sale of environmental-friendly and functional new material products and extended products of zero formaldehyde super core flooring products and ECR wall panel. Due to the environmental performance of the products and the wide range of applications, our customers are located in more than 100 countries and regions around the world. As a socially responsible corporate citizen, SIJIA Group establishes a sustainable business model that effectively manages the impact of relevant sustainability issues through environmental, social and regulatory practices.

企业发展,安全先行 Safety Awareness

为保障安全生产,集团各分公司将安全生产宣传教育活动贯彻到底,定期开展安全生产宣导培训和紧急 疏散演练,落实精益管理 OPL 点滴教育,强化员工个人的安全意识;建立微型消防站,定期与地方安全管 理部门联合开展消防车操作演练,提高应对紧急情况的应变救援能力。为保障员工健康,公司每年组织员工 进行健康体检,并聘请资深医疗专家每月定期到厂区看诊,为员工提供健康咨询和诊疗服务;在生产车间,也配备了随处可见的洗眼器、急救药箱等安全防护用品。设备管理部门及安全管理办公室加强对厂区的安全 监督巡查和设备检修,确保生产活动在符合安全要求的条件下稳定开展。

In order to ensure safe production, each branch of SIJIA Group carries out the propaganda and education campaign of work safety to the end, regularly conducts work safety promotion training and emergency evacuation drill, implements lean management OPL education, and strengthens the personal safety awareness of employees. Establish small fire station, regularly carry out fire truck operation drills with local safety management departments, improve the ability to respond to

emergencies. In order to protect the health of SIJIAR, the company organizes employees to take the physical checkups every year, and employs a medical expert to visit the factory every month to provide health consultation and medical treatment services for employees. In the production workshops, SIJIA also has first aid kit everywhere, such as eyewash device and emergency medicine kits. Equipment management department and safety management office shall strengthen the safety supervision and



inspection and equipment maintenance of the factory to ensure that the production activities are carried out steadily under the conditions of meeting safety requirements.

环保节能减排 Environmental Protection Energy Saving and Emission Reduction

思嘉着力减少营运对环境的影响,并严格遵守国家及地区的环保法律法规,致力于维持高环保水平; 持续投入资金升级生产、环保设备,推进生产基地智能化、数字化建设,并建设屋顶光伏发电项目,提 高绿色能源使用比例,从而实现节能降耗,减少碳排放,实现企业经济效益、社会效益和环境保护效益 的协调发展。





SIJIA Group strives to reduce the impact of operations on the environment, and strictly abides by national and regional environmental protection laws and regulations, and is committed to maintaining a high level of environmental protection.

Continue to invest funds to upgrade production and environmental protection equipment, promote the intelligent and digital construction of production base, and build rooftop photovoltaic power generation projects, improve the proportion of green energy use, so as to achieve energy conservation and consumption reduction, reduce carbon emissions, and achieve the coordinated development of enterprise economic benefits, social benefits and environmental protection benefits.

人才培养 Talent Development

思嘉集团视人力资源为最重要的资本,员工的发展及培训对集团的业务持续增长至关重要。我们致力于为员工创造平等机会、多元化休闲生活、丰厚的待遇及福利;尊重员工的多元化背景,确保员工享有平等的就业环境与机会;根据员工岗位和职级,提供多样式的线上与线下培训课程,同时建立晋升制度,为不同岗位的员工提供职业发展机会。思嘉员工平均年龄在30岁左右,以80后、90后居多,因此调动他们的积极性和创造性,对企业的发展起着至关重要的作用。集团希望通过培训及发展渠道,提升员工的安全意识、岗位技能及知识素养,从而提升集团经营效率,增强竞争力。

SIJIA Group regards human resources as the most important capital. The development and training of employees are critical to the Group's continuous business growth. We are committed to creating equal opportunities, various leisure life and generous treatment and benefits for employees. We embrace their diverse backgrounds and ensure that they have equal working environments and opportunities. According to the position and rank, SIJIA provides multi-style online and offline training courses and establishes a promotion systems for those employees in different positions and with different levels. The average age of SIJIA employees is around 30 years old, mostly were born after 80s and 90s. Therefore, mobilizing their enthusiasm and creativity plays a vital role in the development of the company. The Group hopes to raise employees' safety awareness, job skills and knowledge accomplishment through training and development, thereby enhancing the efficiency of the entire group and increasing competitiveness.



TRADE UNION CONSTRUCTION

党团、工会建设

推进民营企业党工团建设,充分发挥工会的组织协调作用、党员先锋模范作用和青年团员生力军作用,对思嘉在思想政治教育、文化建设、人才积聚、协调关系、优化环境等方面工作的开展发挥了积极的作用。 集团高度重视党工团建设,2006年成立工会委员会、2008年成立团支部、2010年成立党支部,深入挖掘和有效利用党工团组织资源,在实际工作中与时俱进,开拓创新,为企业更有序、更健康、更稳定的发展做出了重要的贡献。

思嘉党支部多次被授予区党员先锋岗、区先进基层党组织;公司被评为党员诚信企业,荣获福建省"五一" 劳动奖状;团支部是区五四红旗团支部;工会于2015年被全国总工会授予"全国模范职工之家"的荣誉称号。

SIJIA promotes to build the labor union, giving full play to the labor union's organization and coordination ability, and creativity of youth league members, which advance SIJIA's work in ideological education, cultural construction, talent accumulation, coordination and optimization of the environment. In the year of 2006, the Trade Union Committee was established, and the Youth League Branch was established in 2008. The groups were deeply explored and effectively utilized to keep up with the times, development and innovation in actual work, which makes SIJIA orderly, healthy, and stable in the further developing path.

SIJIA Party Branch has been awarded the district party member pioneer post and district advanced grass-roots party organization for many times. SIJIA was rated as a party member integrity enterprise, and won the "May 1st" labor award in Fujian Province. The SIJIA Youth League branch is the May Fourth Red Flag Youth League branch of the district. The Trade Union Committee was awarded the honorary title of "National Model Workers' Home" by the National Federation of Trade Unions in 2015.







社会关怀

SOCIAL CARE

面对社会发展新常态所带来的挑战与机遇,我们将可持续发展与"回馈"的社会责任理念相结合,积极参与精准扶贫、乡村振兴、助学助老助困和抗疫行动等公益事业,持续践行社会责任。

参与扶贫协作

集团参与东西部扶贫协作,每年为甘肃渭源贫困村提供资金和物资支持,从基础设施建设、产业发展、人才协作等方面,开展立体、全面的精准帮扶行动,并为渭源籍、凉山彝族务工人员提供就业岗位和良好的就业环境。

助力乡村振兴

集团积极参与"千企帮千村"、"万企兴万村"行动,关心和支持结对帮扶村的发展。思嘉启动降虎村生态基地项目建设,聘请当地村民复耕 100 亩荒地,开展产业扶贫,帮助村民增收;规划开展降虎村古森林防护和农业观光项目,实现产业扶贫和生态环保事业的有效结合。思嘉助力宁夏固原市乡村振兴新征程,捐赠帮扶金,助力闽宁协作。思嘉于 2020 年获评福建省"千企帮千村"助村富民明星企业。

践行公益慈善

2019年,集团成立福建省思嘉慈善基金会,以"扶贫助困弘扬大爱"为宗旨,开展公益慈善活动。多年来,思嘉通过慈善总会为山区小学、企业周边学校捐赠款项和物资,捐赠资金支持福州则徐中学桂湖校区建设和闽江学院应用型人才培养,助力教育事业发展;开展重疾帮困、老人慰问活动等助老助困项目,深化社会责任实践。

共同抗击疫情

自疫情发生以来,思嘉集团全力生产抗菌篷房材料、膜材等产品,全力支援各地方舱医院、硬气膜核酸检测实验室等设施搭建;为抗疫一线捐赠防疫基金、防寒冲锋衣等物资,为抗疫医护人员捐赠披肩式按摩仪等慰问品。思嘉集团与全社会共同抗击疫情,共克时艰。

SIJIA always pays attention to the common development of society and group-self. Facing the challenges and opportunities brought by the new normal of social development, we have combined sustainable development with the concept of social responsibility. By continuous deepening of social responsibility practice, we firmly establish the concept of "Green nature is golden wealth". At the same time, SIJIA actively participates in public welfare undertakings, such as disaster relief, targeted poverty alleviation, and promotion of rural revitalization and educational development, and continues to practice social responsibility.

Participation in Poverty Alleviation Collaboration

The Group participates in poverty alleviation cooperation between the east and the west, and provides financial and material support to Weiyuan poverty-stricken village in Gansu province







every year. Sijia carried out three-dimensional and comprehensive precise assistance actions from the aspects of infrastructure construction, industrial development and talent cooperation, and provided jobs and a good employment environment for Yi nationality workers from Weiyuan and Liangshan.

Help Rural Revitalization

The Group actively participates in the actions of "Thousands of Enterprises Helping Thousands of Villages" and "Ten Thousand of Enterprises Revitalize Ten Thousand of Villages", and cares for and supports the development of paired villages. Sijia started the construction of Xianghu Village Ecological Base Project, hired local villagers to recultivate 100 acres of wasteland, carried out industrial poverty alleviation, helped the villagers increase their income, and planned to carry out the protection of ancient forests and agricultural tourism projects in Xianghu Village to achieve an effective combination of industrial poverty alleviation and ecological environmental protection. Sijia assisted the new journey of rural revitalization in Guyuan City, Ningxia Province, donated funds and help the cooperation between Fujian and Ningxia. In 2020, Sijia was awarded the Star Enterprise of "Thousands of Enterprises Helping Thousands of Villages" in Fujian Province to help the villages and enrich the people.

Practice Charity

In 2019, Sijia Group established the Fujian Sijia Charity Foundation to carry out public welfare activities with the purpose of "helping the poor and promoting great love". Over the years, Sijia has donated money and goods to primary schools in mountainous areas and schools around the company through the Charity Federation, and donated funds to support the construction of the Guihu Campus of Fuzhou Zexu Middle School and the training of applied talents in Minjiang University to help the development of education. Sijia has implemented projects to help the elderly and difficulties such as helping the poor with serious illnesses and condolences for the elderly, and to deepen the practice of social responsibility.

Fighting the Epidemic Together

Since the outbreak of the epidemic, Sijia has been producing anti-bacterial canopy materials, membrane materials and other products, supporting the construction of facilities such as square cabin hospitals and hard air membrane nucleic acid testing laboratories; donating materials such as epidemic prevention funds and cold weather vests to the front line of the epidemic fight, and donating sympathy items such as shawl massagers to the medical staff fighting the epidemic. Sijia Group joined hands with the whole community to fight the epidemic and overcome the difficulties together.

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